



2024



Global

## MOST OUTSTANDING MEMBER

### Name of the Honoree

Olivia VERDETTI

### National Organization

JCI France

### Local Organization

Jeune Chambre Economique de Metz - JCI Metz

### Purpose

This application is aimed to demonstrate HOW COMMITTED OLIVIA IS and how her commitment BENEFITS JCI, ITS MEMBERS, AND SOCIETY, in France and abroad. Olivia organises her life to serve JCI and the causes she advocates for. Her commitment is an EXAMPLE FOR THE NONPROFIT WORLD and for young people.

### Overview

Olivia often says that she was born again when she realized she had THE POWER TO CHANGE THE WORLD. This rebirth was sparked by encounters with "heroes," as she calls them, who dedicate their lives to creating positive changes in the field of disability. Since then, she has DEDICATED HER LIFE TO CREATING PROJECTS TO MAKE AN IMPACT. And the more she progresses, the more she KEEPS RAISING THE BAR. Olivia EXEMPLIFIES JCI VALUES in her personal life, professional endeavours, and JCI involvement in Metz, France, and beyond. She confronts challenges with RESILIENCE, transforming them into opportunities. Her INTERNATIONAL PERSPECTIVE is obvious in her UNWAVERING COMMITMENT TO JCI and her active engagement in various associative projects. Since joining JCI, Olivia HAS SEIZED EVERY OPPORTUNITY, while also dedicating herself to Téléthon since 2018, RAISING €10,000 THROUGH A LOCAL FUNDRAISING PROJECT. (Téléthon: annual fundraising event in France, organized by the French Muscular Dystrophy Association (AFM-Téléthon). It aims to raise money for research, through local fundraising events: various activities such as concerts, sporting events, and television programs are held to encourage donations.) Olivia's DETERMINATION, AMBITION, AND DEVOTION make her an outstanding JCI member, always striving to advance her chapter and UPHOLD JCI VALUES.



## MOST OUTSTANDING MEMBER

### Impact on Local and National Organization

#### What responsibilities did this person take on as a JCI member?

Since joining JCI on September 15, 2022, Olivia has embraced a PROACTIVE APPROACH, immediately assuming SIGNIFICANT RESPONSIBILITIES. She took charge as the project manager for organising the 2023 Regional Congress of Grand Est in France, commemorating the 60th anniversary of JCI Metz. This landmark event convened 100 individuals at prestigious venues in Metz, featuring three training courses, including one facilitated by JCI Luxembourg. Simultaneously, Olivia assumed the role of Vice President 2023 of JCI Metz, overseeing growth and development initiatives. Her collaborative efforts with the board resulted in the recruitment of four new members and the retention of two candidates, MARKING A REMARKABLE 50% GROWTH. In 2023, Olivia EXTENDED HER IMPACT TO THE INTERNATIONAL ARENA by joining the JCI France International team. She SPEARHEADED THE FRENCH DELEGATION for the European Conference in Bucharest, orchestrating a personalised pre-tour and ensuring the seamless execution of the Congress for the 34 participants. Additionally, her involvement in the work group FACILITATED THE TWINNING between JCI Switzerland, JCI Luxembourg, and JCI France. In September 2023, Olivia declared her candidacy for the local presidency in 2024, unveiling her VISIONARY PROGRAM, Audace 2024, during a team-building weekend with her board. Since assuming leadership in January 2024, she has DEMONSTRATED UNWAVERING COMMITMENT to driving her local organisation forward and INSPIRING MEMBER ENGAGEMENT. Olivia also BECAME A TRAINER in March 2024. Her efforts have already yielded 5 INDUCTIONS, four PARTNERSHIPS and four projects for 2024. Regular engagements with journalists and radio appearances further AMPLIFY THE VISIBILITY OF JCI METZ. With anticipation, we await the culmination of Olivia's endeavours by the year's end and in the forthcoming years. Her DEDICATION, STRATEGIC FORESIGHT, and PROACTIVE LEADERSHIP exemplify the essence of JCI values, positioning her as an EXEMPLARY MEMBER poised to make SIGNIFICANT CONTRIBUTIONS BOTH LOCALLY AND INTERNATIONALLY within the organisation.

## **MOST OUTSTANDING MEMBER**

### **Impact on Local and National Organization**

#### **How did this member's contributions benefit his or her Local Organization?**

Olivia's STEADFAST DEDICATION has significantly enhanced JCI Metz in terms of EXPANSION, VISIBILITY, AND COLLABORATIVE VENTURES. As the Deputy VP of Development in 2023, Olivia's proactive efforts resulted in the recruitment of four new members, marking a remarkable 50% increase. Through her DILIGENT WORK in 2023 as VP of Growth and Development, Olivia leveraged major charity events in the region, such as races against cancer, to AMPLIFY JCI METZ'S PRESENCE. In a GROUNDBREAKING INITIATIVE, Olivia spearheaded the inaugural Telethon in her city in 2023, garnering widespread visibility for JCI Metz through EXTENSIVE MEDIA COVERAGE AND PUBLIC ENGAGEMENT. Her radio interviews, press conferences, and speeches during Telethon events, attended by thousands, SHOWCASED JCI METZ'S COMMITMENT TO COMMUNITY service and advocacy. Olivia effectively promoted JCI Metz's initiatives to the Mayor of Metz, culminating in a strategic partnership which empowered JCI Metz to advocate for the perspectives of young leaders in shaping the city's future over the next 25 years. In 2023, JCI Metz forged six partnerships attributed to the Telethon Project and two partnerships from the Regional Congress, under Olivia's adept leadership as project director. Furthermore, Olivia's innovative PokéMetz Go initiative, launched in 2023, fostered collaboration among candidates and facilitated eight partnerships with local businesses, ELEVATING JCI METZ'S VISIBILITY. Olivia's VISIONARY LEADERSHIP AND COLLABORATIVE APPROACH have propelled JCI Metz to new heights. Olivia has dedicated her year as local president to HELPING HER MEMBERS GROW and to giving VISIBILITY TO JCI Metz. JCI Metz grew from 12 to 19 members in 8 months in 2024, and Olivia SUCCESSFULLY ESTABLISHED A STRONG COLLABORATION with the mayor by reinitiating the project "Non profit organisations network", which JCI Metz originally created in 1981 and which had ceased in 2016. The Mayor warmly thanked and praised JCI Metz during his opening speech at the event!

## MOST OUTSTANDING MEMBER

### Impact on Local and National Organization

#### How did the member prove to be an enterprising young leader?

Olivia's UNWAVERING COMMITMENT to CREATIVITY, DETERMINATION, and RESILIENCE has not only enriched JCI but also transcended its borders. In 2023, when JCI Metz's flagship project faced cancellation, Olivia promptly initiated an alternative project to ENGAGE CANDIDATES SWIFTLY, showcasing JCI's capabilities and ensuring their retention. This initiative FOSTERED COLLABORATION WITH EIGHT PARTNER BUSINESSES and garnered significant support from the Metz city council, resulting in a promising partnership for 2024 and the induction of two out of three candidates. As the project director for the 2023 Regional Congress commemorating JCI Metz's 60th anniversary, Olivia's METICULOUS PLANNING AND AMBITION SET HIGH STANDARDS FOR SUCCESS. Her efforts culminated in an IMPRESSIVE TURNOUT of over 100 attendees at the gala, held at a historic venue in Metz, and attracted more than 60 participants to the training sessions, doubling the typical regional event attendance. Olivia's PROACTIVE ENGAGEMENT with elected officials, pursuit of potential partnerships, and encouragement of member excellence exemplified her leadership. Beyond JCI, Olivia's PHILANTHROPIC INITIATIVES underscore her dedication to community service. In 2022, she initiated the EDF Ambassadors Challenge for Téléthon, raising €5,000. Despite transitioning from the EDF Téléthon team in 2023, her LEGACY CONTINUED, with subsequent fundraising efforts yielding over €10,000. Olivia's strategic coordination of hours and leave donations at EDF contributed to the nationalisation of the campaign, resulting in substantial donations, reaching €250,000 in 2023. In a landmark endeavour in 2023, Olivia orchestrated her city's inaugural large-scale Téléthon to support rare disease research. Organising ten events with a dedicated team, SHE RAISED €10,000, laying the foundation for ongoing fundraising efforts. Olivia's ongoing commitment to this cause in 2024, with expanded volunteer recruitment and a higher fundraising target of €80,000, reflects her ENDURING DEDICATION TO FOSTERING POSITIVE CHANGE BEYOND JCI, with plans to pass on the initiative to another association in 2025.



## MOST OUTSTANDING MEMBER

### Participation in Local and International Events

#### Describe the member's participation in local events.

Olivia HAS PARTICIPATED IN ALL LOCAL, REGIONAL, AND NATIONAL EVENTS since her induction. Furthermore, during her first regional congress in 2022, her local organisation was elected to host the regional congress in 2023, and she VOLUNTEERED TO BECOME THE PROJECT MANAGER, just 2 months after becoming a member. Since her induction on 15/09/2022, Olivia has participated in:

- Regional Autumn Training Day - Metz - 01/10/2022 - National Congress - Tours - 22/10/2022 - Regional Congress - Saverne - 19/11/2022 : Olivia participated to the presentation of JCI Metz's application to organise the 2023 Regional Congress - Back to School Universities - Troyes - 28/01/2023: Olivia represented the President of Metz at the General Assembly - Regional Spring Day - Ardennes - 29/04/2023 - National Convention - Nantes - June 2023: Olivia conducted a workshop as International Mission Officer and participated in the mid-year assessment of the Board of Directors at the General Assembly. - Regional Autumn Training Day - Colmar - National Congress - Brest - October 2023 : she won the Remarkable Citizen Leader Award 2023 and upfront, participated to the jury team for other categories. - Regional Congress - Metz - 9/12/2023: Olivia was also the project manager! - Back to School Universities - Epernay - 3/02/2024 - Regional Autumn Training day - Châlons - 25/05/2024 - National Convention - La Roche sur Yon - June 2024: Olivia presented the JCI Metz stage of the national program 'Tour de France of the European Elections' launched by JCI France Olivia regularly organises friendly gatherings for JCI Metz to bring together members and alumni. To PROMOTE VISIBILITY for JCI Metz, she participates in PUBLIC EVENTS such as public figures New Year's wishes, as well as events to raise funds for rare diseases and cancer.

## MOST OUTSTANDING MEMBER

### Participation in Local and International Events

#### Describe the member's participation in international events.

Olivia's ADVOCACY FOR MULTICULTURALISM AND INTERNATIONAL COOPERATION permeates every aspect of her engagement, from local initiatives to global endeavours. At the local level, she has been a staunch proponent of FOSTERING CONNECTIONS WITH NEIGHBOURING CHAPTERS like JCI Luxembourg and JCI Saarland. Olivia actively encourages members to participate in events hosted by these chapters, emphasising the importance of building cross-border relationships. Upon assuming the role of local President of JCI Metz in January 2024, Olivia spearheaded a groundbreaking initiative for local multi-twinning between JCI Luxembourg, JCI Saarland (Germany), JCI Arlon (Belgium) and JCI Metz. As of 2024, she also decided to become a member of JCI Luxembourg to immerse herself in GOOD ENTREPRENEURIAL PRACTICES AND APPLY THEM TO JCI METZ. Internationally, Olivia's contributions are equally remarkable. As a member of the international team of the National Board of JCI France in 2023, she served as the officer responsible for the French delegation at the European Conference in Bucharest. Olivia's PROACTIVE INVOLVEMENT, including representing France in English-language debates and arranging inspirational meetings with a notable figure, Grâce Zaadi, underscores her dedication to FOSTERING LEADERSHIP within the French delegation. Moreover, Olivia played a PIVOTAL ROLE IN THE ESTABLISHMENT OF MULTI-TWINNING agreements between France, Luxembourg, and Switzerland, formalised during the World Congress in Zürich in 2023. Her participation in these initiatives reflects her tireless efforts to PROMOTE INTERNATIONAL COLLABORATION AND EXCHANGE WITHIN JCI. Outside of JCI, Olivia's job at the European Stability Mechanism (ESM) in Luxembourg further underscores her COMMITMENT TO DIVERSITY AND INCLUSION. As a member of the Diversity and Inclusion Group, she actively PROMOTES FUNDRAISING INITIATIVES such as races and events, including the Pride Run and the Run in the Dark. Olivia's active involvement in organising Pride events at the ESM demonstrates her dedication to supporting LGBTQIA+ charities and advocating for inclusivity.

## MOST OUTSTANDING MEMBER

### Exemplification of JCI Values in JCI Activities

#### How does this member exemplify the JCI Values in JCI activities?

Olivia embodies the core values of JCI in every aspect of her engagement, displaying EXCEPTIONAL LEADERSHIP, RESPONSIBILITY, and ENTREPRENEURSHIP. Since joining JCI in 2022, Olivia has gone beyond her local chapter, extending her dedication to regional and international levels. She personifies the values of LEADERSHIP and RESPONSIBILITY. Notably, she assumed key roles such as project manager for the 2023 Regional Congress and Vice President of JCI Metz, leading to tangible growth and development within the organisation. Her commitment to these roles underscores her leadership qualities and sense of responsibility towards advancing JCI's objectives. Furthermore, Olivia's cooperative nature and entrepreneurial mindset shine through her proactive engagement in partnerships and projects. Through initiatives like Telethon Yutz and PokéMetz Go, she FOSTERED COLLABORATION WITH LOCAL ENTITIES, leveraging their support for mutual benefit. Her ADEPTNESS AT TRANSFORMING CHALLENGES INTO OPPORTUNITIES, such as initiating a budget analysis to streamline expenses, highlights her entrepreneurial spirit. Olivia's contributions closely align with JCI towards enterprising leadership. Leading the drafting of the strategic plan for JCI Metz, she DEMONSTRATES HER COMMITMENT TO PROGRESS AND STRATEGIC FORESIGHT for the organisation's future. Additionally, her advocacy for member training and skill development underscores her dedication to enhancing the internal business model and FOSTERING CONTINUOUS IMPROVEMENT WITHIN JCI. Beyond JCI, Olivia's personal endeavours reflect VALUES OF SOLIDARITY AND COMMUNITY SERVICE. Her long-standing involvement with AFM Téléthon since 2017, including the initiation of local fundraising projects, illustrates her commitment to noble causes and international solidarity. Moreover, her efforts to raise awareness and funds for rare diseases transcend borders, reflecting her belief in the universality of humanitarian action. In summary, Olivia's EXEMPLARY EMBODIMENT OF JCI VALUES IN HER PERSONAL AND PROFESSIONAL LIFE, coupled with her proactive contributions to JCI, showcases her unwavering commitment to advancing the organisation's mission and FOSTERING POSITIVE SOCIETAL CHANGE.



## MOST OUTSTANDING MEMBER

### Exemplification of JCI Values in JCI Activities

#### How did this member promote the JCI RISE initiative?

Rebuild: Olivia's commitment to fostering INNOVATION and addressing LOCAL CHALLENGES is obvious in her PROACTIVE approach to project development.

In 2023, she initiated the PokéMetz GO project, a CREATIVE endeavour aimed at encouraging YOUTH to patronise LOCAL BUSINESSES and contribute to ECONOMIC SUSTAINABILITY. This Instagram contest, with eight local businesses, incentivized participants to EXPLORE downtown establishments, PROMOTING COMMUNITY ENGAGEMENT.

Through this initiative, Olivia exemplified her dedication to REBUILDING local economies.

Invest: as the director of the organising team for the Regional Congress commemorating the 60th anniversary of JCI Metz, Olivia advocated for a ROUNDTABLE DISCUSSION on the PIVOTAL ROLE of youth in REVITALISING city centres. This initiative, attended by OVER 70 individuals, garnered SIGNIFICANT ATTENTION from local officials, resulting in PARTNERSHIPS with JCI Metz to further support community development efforts. Olivia showcased her commitment to INVESTING in sustainable and EVOLVING community development strategies to ensure LONG-TERM PROSPERITY.

Sustain: Olivia's DEDICATION to MENTAL HEALTH and WELL-BEING is exemplified through her involvement in the Diversity and Inclusion Group at the European Stability Mechanism (ESM). Amid the CHALLENGES posed by the COVID-19 pandemic in 2020, Olivia demonstrated RESILIENCE and ADAPTABILITY by spearheading INNOVATIVE fundraising initiatives. Her efforts to REWRITE and PERFORM a song remotely with her choir, originally aimed at raising funds for AFM Téléthon, underscore her commitment to SUPPORTING CHARITABLE CAUSES and uplifting COMMUNITY SPIRITS during difficult times.

## **MOST OUTSTANDING MEMBER**

### **Exemplification of JCI Values in JCI Activities**

#### **How did this member promote the JCI RISE initiative?**

Olivia's actions SUSTAINED community welfare and highlighted the importance of MENTAL HEALTH advocacy in times of CRISIS. Evolve: Through her MULTIFACETED contributions to promoting LOCAL ENGAGEMENT, ECONOMIC REVITALIZATION, and MENTAL HEALTH advocacy, Olivia embodies the spirit of PROACTIVE LEADERSHIP and SOCIAL RESPONSIBILITY within both JCI Metz and her professional endeavours. Her INNOVATIVE projects and UNWAVERING DEDICATION to community welfare serve as a TESTAMENT to her ROLE as a CATALYST for POSITIVE CHANGE and EMPOWERMENT.

#### **How did this member's actions align with the JCI Plan of Action and the new global direction of JCI on enterprising leadership?**

Olivia's strategic initiatives have significantly elevated the 4 2024 initiatives of the JCI Plan of Action: BRAND AWARENESS AND VISIBILITY : her innovative projects, such as PokéMetz Go and the Regional Congress, have garnered attention from both members and the public, amplifying AMPLIFYING THE ORGANIZATION'S PRESENCE. By securing 10 partnerships and consistently CHAMPIONING THE JCI BRAND ACROSS VARIOUS MEDIA PLATFORMS, Olivia ensures widespread recognition and reinforces the importance of retaining the JCI Metz brand identity. Through her efforts, JCI METZ HAS BECOME INCREASINGLY PROMINENT in the community and beyond, establishing itself as a REPUTABLE ORGANISATION COMMITTED TO POSITIVE CHANGE. NURTURING OF LEADERSHIP

## MOST OUTSTANDING MEMBER

### Exemplification of JCI Values in JCI Activities

#### How did this member's actions align with the JCI Plan of Action and the new global direction of JCI on enterprising leadership?

**DEVELOPMENT:** By strategically appointing young members as Project Directors and providing mentorship opportunities through experienced co-project directors, she FOSTERS A CULTURE OF EMPOWERMENT AND SKILL ENHANCEMENT. This approach not only enhances retention rates but also cultivates a new generation of leaders within the organisation. Olivia's dedication to training and skill development among members underscores her commitment to fostering PROACTIVE LEADERSHIP and driving positive change. OPEN, EFFICIENT, AND SUSTAINABLE

**STRUCTURE:** Through initiatives like the comprehensive budget analysis and strategic changes proposal aimed at streamlining expenses, she demonstrates a COMMITMENT TO OPTIMISING THE ORGANIZATION'S BUSINESS MODEL. By aligning with broader strategic plans of JCI France and JCI International, Olivia ensures that JCI Metz operates within a framework conducive to long-term sustainability and growth. Her leadership is characterised by a RELENTLESS PURSUIT OF EFFICIENCY AND EFFECTIVENESS, ensuring that JCI Metz remains agile and adaptable in its pursuit of ORGANISATIONAL EXCELLENCE.

**DATA-DRIVEN INNOVATION:** through strategic handover plans, also including an alumni club in her 2024 programme, and weekly video updates summarising key developments. Her PROACTIVE APPROACH ENSURES SEAMLESS TRANSITIONS, fosters collaboration, and inspires a culture of data-driven decision-making, driving tangible results and continuous growth.



## MOST OUTSTANDING MEMBER

### Exemplification of JCI Values in Personal Life

#### How does this member exemplify the JCI Values in his or her personal life?

Olivia's DEDICATION TO INTERNATIONAL SOLIDARITY AND COMMUNITY SERVICE is evident through her longstanding involvement with AFM Téléthon since 2018. As an active participant in the French association's efforts to raise funds for research against rare diseases, Olivia has CONTRIBUTED SIGNIFICANTLY to local donation drives organised across France from September to December each year. During her tenure with the Groupe EDF Foundation choir from December 2018 to December 2022, Olivia not only lent her voice but also spearheaded a national donation drive initiative at EDF. This initiative, initiated in 2018, started with a donation of €98,000 and grew annually, reaching an impressive €250,000 in 2023. IN RESPONSE TO THE COVID CRISIS in 2020, Olivia DEMONSTRATED RESILIENCE by reimagining a fundraising strategy, rewriting a song for broadcast on EDF's intranet and coordinating a virtual performance by choir members. In her hometown, she created the first local Telethon. Forming a team of three, she secured partnerships with six local partners, resulting in €6,000 in donations and a total of €10,000 in 2023. For 2024, she strengthened her team and her strategy and set an objective of €80,000. PROFESSIONALLY, OLIVIA SERVES as a staff member at the European Stability Mechanism, an international financial institution to support European countries in severe financial distress. She actively encourages her colleagues to engage with JCI, furthering the spirit of community service. OLIVIA'S VISION EXTENDS BEYOND NATIONAL BORDERS; she aspires to organise a European Telethon to combat rare diseases continent-wide. Initiating this AMBITIOUS PROJECT, she has convinced her employer to participate to the race for the Telethon and to spread it to other EU institutions in 2024. THROUGH HER UNWAVERING COMMITMENT TO NOBLE CAUSES and her proactive approach to community service, Olivia exemplifies the values of solidarity and international cooperation, transcending borders to make a meaningful impact on society.